

REMARKS

I. Status of Claims

After the above amendments, claims 1-12 are pending. Claims 1 and 6 are independent. This amendment addresses each point of rejection raised by the Examiner. Favorable reconsideration is respectfully requested.

II. Rejection of Claims 1-12 under 35 U.S.C. §102(e) as being anticipated by Christiansen (US 2004/0001218, hereinafter "Christiansen")

The Examiner has rejected claims 1-12 as being anticipated by Christiansen. However, as addressed below, the amended claim limitations are not taught by Christiansen and Christiansen does not anticipate.

Applicant's claimed invention is now recited to provide a system and method comprising a unique combination of features and method steps including, inter alia, a printer memory that stores at least one fixed emulation and a received customer emulation and a printer control unit to determine an emulation mode of a printing command signal and generating an image based on the customer emulation stored in a printer memory if a customer emulation mode is determined; wherein the customer emulation executes a function based on the fixed emulation.

Christiansen discloses a system and method for customizing an image device using a parser capable of recognizing tokenized sequences and performing actions associated with receiving a tokenized sequence. Christiansen teaches the receipt of input data including control and print data (see abstract and paragraph 0033). According to Christiansen, an imaging device can be customized by downloading a customizable parser and using a method to separate data. Nowhere, does Christiansen describe or disclose a customer emulation that executes a function based on a fixed emulation so that an image can be subsequently generated. Christiansen customizes an image device independent of any fixed emulation. Christiansen's method and system of customizing an image device does not teach or suggest pre-storing at least one fixed emulation and a received customer emulation so that an image may be generated based on the customer emulation stored in a printer memory if a customer emulation mode is determined.

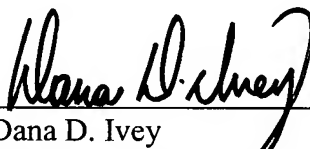
Accordingly, Applicant respectfully submits that Christiansen fails to teach or suggest all of the claim limitations of the Applicant's independent claims 1 and 7 at least for the foregoing reasons. Since claims 2-6 and 8-12 depend from claims 1 and 7 respectively, and since Christiansen does not disclose all of the added limitations of claims 1 and 7, Applicant submits that claims 2-6 and 8-12 are patentable at least by virtue of their dependency from claims 1 and 7, respectively. Accordingly, Applicant respectfully requests that the rejections of claims 1-12 be reconsidered and withdrawn.

II. Conclusion

In view of the above, it is believed that the above-identified application is in condition for allowance, and notice to that effect is respectfully requested. Should the Examiner have any questions, the Examiner is encouraged to contact the undersigned at the telephone number indicated below.

Respectfully submitted,

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